



AFP Greater Toronto Chapter provides this form as a way to track (and keep in your files!) a record of the continuing education sessions you have attended. Check the boxes next to the sessions you attended. Total the number of hours, keep this sheet, and you will be ready to complete your CFRE application for initial certification and/or recertification.

Activity Organizer: Association of Fundraising Professionals Greater Toronto Chapter

Title of Event: Fundraising Day 2007 - Various Sessions

Date: June 6th, 2007

Session 1 (1.5 Hours)

- Talk the Talk of the Corporate Marketer* – Lorraine Patterson
- Making the Ask, Closing the Deal* – Anthony Holl, CFRE
- Writing With Intention: The Fundraiser's Quest* – Elaine Stirling
- Unlocking a World of Possibilities Online* – Paul Estey
- The Future of Fundraising* – Jill Hilborn

Session 2 (1.5 Hours)

- Donor Relationship Management: Why Is It Important?* – Suzette Strong Randall, MA, CFRE
- Stocks, Bonds, Securities and Estates* – Yannick Archambault & Ina Hupponen
- Stewardship – Building & Sustaining Relationships With Your Donors* – Lisa Landreth & Erin Prendergast
- Youth in Philanthropy* – Linda Hughs, Katherine Houston, Coby Jackson, Sarah Steadman
- Board and Senior Volunteer Involvement* – Paul Alofs

Session 3 (2.0 Hours)

- Finance for Fundraisers* – Kate MacDonald & Delaney Doerfler
- How to Engage New Donors – Annual Giving & Special Events* – Debbie McGarry, CFRE & Lisa Joynt
- The Most Powerful Tool in Your Kit: Your Case for Support* – Tracey Bailey, CFRE
- Emotional Quotient: A Critical Tool in Managing Success* – Bill Johnston
- 4 Carat Philanthropy: Best Practices From Our Brightest Gems* – Mike Johnston, Alayne Metrick, Nada Ristich, Steve Thomas

Total number of contact hours: _____

(Number of contact hours = number of Education points on CFRE application/recertification form)

Certified Fund Raising Executive (CFRE) International certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice in serving the philanthropic sector. For more information about CFRE certification, please visit www.cfre.org.