

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel: _____ Years as a professional fundraiser: _____

E-mail: _____ This is my _____ time attending Fundraising Day.

FEES

Early Bird	<input type="checkbox"/> Member	\$ 235.00 + 30.55 HST = \$ 265.55
Before May 9	<input type="checkbox"/> Non-Member	\$ 310.00 + 40.30 HST = \$ 350.30
Regular	<input type="checkbox"/> Member	\$ 285.00 + 37.05 HST = \$ 322.05
After May 9	<input type="checkbox"/> Non-Member	\$ 360.00 + 46.80 HST = \$ 406.80

NOTICE THE SAVINGS!

- Group Discount:** Two or three people from the same organization receive 15% off the pre-HST registration fee.
- 5 for 4:** Register five people and pay for only four.
- First-Timer:** Save \$35 from the pre-HST registration fee.

PAYMENT METHOD

Charge my fees in the amount of \$ _____ to: VISA MasterCard

Card #: _____ CVV2 #: _____ Expiry Date: _____
(security code on back)

Name on card: _____ Date: _____

I am enclosing \$ _____ by cheque payable to AFP Greater Toronto Chapter.

SESSIONS Please select your sessions:**Morning Sessions | 9:00am - 10:30am (choose one)**

- 1.1 The Small Shop Advantage (*all morning session*)
- 1.2 Creating a Fundraising Storm: How to Integrate Digital, Social Media and Direct Response Marketing into a Comprehensive Annual Fundraising Strategy
- 1.3 Breaking New Ground: The Impact of Social Investment and Creative Philanthropy in Communities
- 1.4 The Donor 360: How Your Planned Giving Program Can Link All Revenue Streams
- 1.5 Reflections on 20 Years of Fundraising: Looking Back to Look Forward
- 1.6 The Fundraiser as Activist

Afternoon Sessions | 2:15pm - 3:15pm (choose one)

- 3.1 By the Numbers: The Fundraiser's Guide to Finance
- 3.2 The Changing Face of Fundraising Events
- 3.3 The Not-So-Secret Tips to Raising More Money: Step One, Meet With More People (*all afternoon session*)
- 3.4 Partnering with Prospect Researchers
- 3.5 Major Gifts from the Other Side
- 3.6 Transformational Donors: How One Donor Became a Charity's Champion

11:00am - 12:30pm (choose one)

- 2.1 Communications Breakthroughs: How to Speak Your Donors' Language
- 2.2 Perspectives on Stewardship
- 2.3 Best Practices for Building Engaging and Effective Social Media Pages and Profiles
- 2.4 The Chief Development Officer: Essential Attributes to Flourish in Your Leadership Role
- 2.5 The View From Above: Strategic Planning for the Development Professional

3:30pm - 4:30pm (choose one)

- 4.1 Just Any Road Won't Get You There!
- 4.2 The Prospect Research Workshop
- 4.3 Best Practices for Effective Personal Communication in a Digital Culture
- 4.4 Risk Management in Fundraising
- 4.5 Balancing Act: Finding Equilibrium Between Leadership and Fundraising

- Yes – I would like to be a session host.
- Yes – I have special dietary needs. Please specify: _____
- Yes – I am in need of disability access. Please specify: _____
- Yes – I would like to become a member of AFP. Please send me an application form.

SUBMITClick on the button to the left to EMAIL your completed form to: events@afptoronto.org