



FUNDRAISING DAY 2009 EXHIBITORS' DESCRIPTIONS

Advanced Solutions International, Inc. (ASI)

Advanced Solutions International (ASI) is the leading global provider of fundraising software for non-profits and has served the industry since 1991. *IMIS*, ASI's premier product, has served nearly 3000 customers worldwide representing millions of users. *IMIS* provides the core functionality in a fundraising database solution with a single location for constituent management, event registration, campaign management, volunteer, membership, tribute management, Email and newsletter management, website management, online donations and much more in a single database solution.

www.imis.com

Contact: Michael Dailey – mdailey@advsol.com - 416-418-4496

AFP Book Booth

One-stop shopping for the professional fundraiser. All the latest and best. Books by speakers. Keep up-to-date and competitive.

Contact: Geoff Dean – geoffdean01@hotmail.com - 416-805-1210

Altruvest Charitable Services

Altruvest is the only charitable organization in Canada dedicated to providing charities with the volunteer leaders and governance skills that will help them become more efficient, effective and accountable. When the right volunteers join the right boards, everyone benefits - people contribute in ways they might never have thought possible and the big winners are the communities in which we all live.

<http://www.boardmatch.org/>

Contact: Susan Dunne - sdunne@altruvest.org - 416-597-2293 ext.259

Artez Interactive

Artez is a firm focused exclusively on non-profit organizations. We design & deliver fundraising technology solutions while consulting on best practices. Our e-philanthropy team is driven by three mandates: to increase fundraising results; to decrease administrative efforts; and to tap into the power of networks by keeping our clients inline with today's connected, empowered donors.

www.artez.com

Contact: Kate Kablash– kate.kablash@artez.com - 416-815-8777 ext.453

Balgord Software Solutions

People. Passion. Purpose. We specialize in helping growing nonprofit organizations improve their operations with integrated Sage fund accounting and fundraising software solutions. Every system we implement is tailored to your needs, with a fixed price, so there are no surprises. Visit our booth to request your free copy of our 'Nonprofit's Guide to Choosing Fundraising Software'.

www.balgord.com

Contact: Lisa Sapwell – lsapwell@balgord.com - 905-829-3541 ext.205

Behrends Bronze Inc.

Since 1952 Behrends Bronze has been designing and manufacturing: Donor Recognition Systems, Plaques and Donor Handouts for organizations across Canada. Our products can be produced in Brass, Bronze or Aluminum with Wood, Metal or Composites. Custom Designs incorporating Crests and Logos. We welcome your inquiries and are ready to assist you by supplying quotations, sketches, samples or computer generated graphics. Please call or ask about our free on-site consultation.

www.behrendsbronze.com

Contact: Steve Douglas – steve@behrendsbronze.com - 905-851-6439 ext.22

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<http://www.bel-fast.com>

Contact: Alex MacGibbon – alexm@bel-fast.com – 1-888-340-4446 ext 30

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We exist to raise the most money possible for our clients – through excellence in customer service, the best in data analysis and modelling and through innovative creative and channel use. We want to make a positive difference to your program by providing a fully integrated direct marketing solution. For more information on our results, please see

www.blakelyassociates.com

Contact: Peter Blakely - pblakely@blakelyassociates.com - 905-727-6188 or 800-215-9444

Blue Lemon Media

Blue Lemon Media, an award winning web agency specializing in the healthcare and not-for profit sectors, is considered a proficient and forward thinking authority in new media. Blue Lemon enjoys success with clients on the basis of their commitment to excellence in service, ongoing consultation and solutions in web development. Blue Lemon Media's products include: Websites, Content Management Systems, Online Donations, Ticket Manager, Peer – To Peer Fundraising, Social Networking, Video

www.bluelemonmedia.com

Contact: Steve Mahfouda - steve@bluelemonmedia.com - 905-761-9696 ext.5 or toll free – 1-888-761-9696

BMR Group

BMR Group is an innovative leader in the Canadian Direct Mail and Database Marketing industry. We have 20 years experience in data processing, variable digital printing and lettershop services. We specialize in not for profit mailings and our modern production facility is well equipped to turn around your project in a timely and cost effective manner. For more info, please drop by booth # 307.

www.bmrgroup.ca

Contact: Paul Brousseau – paulbr@bmrgroup.ca - 613-749-7070

Bradford Direct Inc.

With streamlined production operations as well as a full compliment of in-house equipment and highly-trained staff, Bradford is set up to provide the best Data, Laser and Lettershop services in the industry! Bradford Direct is the premier Data and Laser shop for Canada's largest high volume Not-For-Profit mailers. *"We do what others can't... at prices others won't!"*

www.wehurry.com

Contact: Sharon MacPherson – Sharon.MacPherson@BradfordDirect.com - 416-789-7411 x 237

Carters Professional Corporation and Fasken Martineau DuMoulin LLP

The lawyers at Carters Professional Corporation and Fasken Martineau DuMoulin LLP have teamed up to provide assistance to clients across Canada and internationally in the area of charity and not-for-profit law. Both are leading firms in Canada and provide a full range of legal services. Information and resources on legal issues for charities and not-for-profit organizations can be found on the following websites: www.charitylaw.ca and www.fasken.com

Contact: Terrance S. Carter – tcarter@carters.ca - 877-942-0001 and Eena Hoffstein - ehoffstein@fasken.com - 416-865-4388

Casino Rama

Casino Rama operates 24 hours a day, seven days a week and is Ontario's only First Nations commercial casino. We can help you develop a fund-raising plan for your group through our bus program, by offering a complete entertainment experience with over 2,500 slots, more than 110 gaming tables, 10 unique restaurants, a world-class 5,000 seat Entertainment Centre, and a 300-room all-suite luxury hotel, featuring spa and health club facilities.

www.casinorama.com

Contact: Motor Coach Group Sales at 1-888-817-7262 (press 1, then press 3)

CharityVillage Ltd.

Now featuring Campus e-training, Canada's supersite for the non-profit sector is in its 14th year of delivering jobs, funding sources, news, how-to articles, suppliers, volunteer opportunities, event listings, discussions, and other resources for fundraisers, managers, staffers, donors and volunteers.

www.charityvillage.com

Contact: Steven Wright – steven@charityvillage.com - 416-574-2480

CNIB Centre

The CNIB Centre is in mid-town Toronto conveniently accessed via all major highways. The Conference Ballroom is 6,300 sq.ft. of meeting space that can be divided into 3 sections, AV included. An unique venue location for your next event. Host your next event at CNIB & help support our programs & services! Ask about our non-profit discount!

www.cnib.ca/centre

Contact: Pamela Deveaux - pamela.deveaux@cnib.ca - 416-486-2500 ext.3868

CharityCDs.com / CustomDiscs.com

Music with a Message – Promote within communities with lasting impact while generating revenue. Perfect donor recognition rewards, alumni gifts, dinner favours, or fundraisers. Sell or reward donors with attractive themed music compilations featuring top artists, customized Liner Booklets, with most possessing over twenty hit songs. Earn over 100% Profit without minimum orders or upfront costs. ***Fundraising has never been easier.*** Charter Business Member committed to endorsing the *AFP Code of Ethical Principles and Standards*.

www.CharityCDs.com

Contact: Jeffrey Barkin - jbarkin@CharityCDs.com - (647) 271-0072 Toll Free: (866) 826-1100

Digital Marketing Solutions

Digital Marketing Solutions has over 25 years experience in providing Marketing Communication Services. We are a premier supplier of traditional direct mail with laser printing output capacity now exceeding 15,000/hour, but still maintain a loyal client base for programs with as few as 500 pieces. From data entry, printing and inserting, we have expanded to fulfillment, kitting and supplying a wide range of advertising and promotional items to complete the donor services cycle. You can use our website www.mistergadgets.ca to search more than 1.5 million products than can be personalized with your company and contact information.

Contact: Greg Fitz - Chief Marketing Guru -416-540-2999

Direct Marketing, *Canada's Leading Publication About The Art & Science of Predictable Marketing* has a qualified national readership of more than 20,000 executives who read **Direct Marketing** to learn how to improve their multi-channel marketing success rates. These unique readers find our monthly editorial features and special reports engaging while providing real world examples, allowing us to deliver a highly-involved audience with specialized buying power. Each and every organization we reach is powered by orders, driven by data, and striving for loyal customers.

www.dmn.ca

Contact: Mark Henry - mark@dmn.ca - 905.201.6600 ext. 223

DonorPerfect/SofterWare, Inc.

DonorPerfect clients raise an average of 21% more money their first year! We can help you raise more money, cultivate donor relationships and save time. Target your fundraising efforts to reach the right people with the right message. Comprehensive donation processing includes integrated payment processing for one-time, recurring and online gifts, as well as automated acknowledgements and recordkeeping. Powerful reporting and analysis enables you to uncover hidden trends, refine solicitations, analyze results, and improve success!

www.donorperfect.com

Contact: Jon Biedermann – jbiedermann@donorperfect.com - 800-220-3589

Environics Analytics

Environics Analytics is the premier marketing and analytical services company in Canada. Specializing in geodemographic segmentation, site modelling and custom analytics, the Toronto-based company provides businesses with data-driven market insights to help them find and keep their customers. It has the most experienced team of micromarketing experts in Canada. Environics Analytics is a member of the Environics Group, a unique alliance of companies dedicated to providing intelligent research, analytics and communications. To learn more about Environics Analytics, please visit our website at:

www.environicsanalytics.ca.

Contact: Peter Baker – peter.baker@environicsanalytics.ca - 416-969-2784

eTapestry

"Revolutionizing the Charity World via Technology and Service." eTapestry is a complete Internet software application for fundraising, donor and prospect management, and all constituent communication. As a web based application, access is available from anywhere at anytime. All backups, updates, and system maintenance are provided - allowing you to focus your time and resources on your organization's mission.

www.etapestry.com

Contact: Mike Kierce - mike.kierce@etapestry.com - 888-739-3827 ext.7292

Fundraising Initiatives

Fundraising Initiatives is a leader in face to face fundraising, recruiting more donors than any other face to face company worldwide. FII offers a cost-effective way to recruit new monthly donors. We know that Great People = Great Results, so we train top quality Fundraisers to become Brand Ambassadors for your Charity! Our tightly targeted, accountable fundraising programs include Door-to-Door, Street, Malls, Private Sites, and Events.

www.fii-ca.org

Contact: Amy Kszyston – amy@cafii.ca - 416-864-9672

Harvey McKinnon Associates

HMA is than an award-winning direct response fundraising agency – we're the monthly giving experts, specializing in direct mail. Visit us to learn how your organization can benefit from a monthly giving program. We work with nonprofit clients across Canada and the US, managing their leadership and major giving programs, market legacies, and more. Let us show you how we can dramatically increase your organization's net income!

www.harveymckinnon.com

Contact: Lynne Boardman – lynne@harveymckinnon.com - 604-732-4351 ext.104

IdeaSource Marketing Inc.

IdeaSource Marketing (est. 1989) is a full service Promotional Merchandise agency specializing in Fundraising Incentives, Youth Marketing Products, Corporate Gifts, Promotional Clothing and Recognition Awards. We pride ourselves on our creativity, extensive sourcing abilities, vast selection, competitive pricing and excellent personalized service. Whatever your event or initiative, we can help you maximize results with the right Incentives and Prizes!

www.ideasourcemarketing.com

Contact: Lucie Devar – lucie@ideasourcemarketing.com - 416-233-4747 or 1-888-577-2888

IMS - MINERVA

“MINERVA: A Perfect Blend of Donation Services and Donor Software.”

We handle all your donation processing and mailing services and offer web-based, donor management software. MINERVA is as flexibility as charities are varied – no two solutions are the same. We can be your dedicated supplier or just help during the peak periods; we can provide all donation services or just those that you need – our solution is customized and scaled to your needs. For a demonstration please visit Booth 104.

www.webMINERVA.com and www.ims.ca

Contact: Patrick Durban – patrick@ims.ca - 416-620-1965 ext.178

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www.jeffreyallan.ca

Contact: Jeff Chaplin or Mike Mason at jaa@jeffreyallan.ca - 416-366-5333

Keys Direct Marketing & Communications

Keys Direct Marketing & Communications is a full service agency dedicated to helping our clients grow and thrive – even in tough economic times. Our clients are diverse and so are the types of campaigns we create for them. We can help your organization reap the benefits of developing integrated on-line, direct mail and telemarketing campaigns or develop effective stand alone appeals.

www.keysdirect.com

Contact: Alison Keys – alison@keysdirect.com - 613-841-9850 or 866-885-5362

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Contact: Alexa White-Hawley – 416-490-8030 – alexaw@mailmarketing.com

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Contact: Warren Keach - warren@nightlifeinc.com - 905-607-5867 or 1-888-810-8223

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www.pinnacle-direct.com

Contact: Frank Pitman – frank@pinnacle-direct.com - 514-344-3382

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Contact: Richard Howes – Richard@presidentialenvironment.com - 416-960-6317

RESolutionsTECH Inc.

RESolutionsTECH Inc. is a Canadian owned company that specializes in assisting Not-for-Profit organizations, Colleges, and Universities implement, integrate, and manage technologies to build better relationships and increase donations all while spending less. RESolutionsTECH Inc. has developed a reputation of offering technology expertise in areas such as database, web development, ecommunications, and analytics services at an affordable price.

RESolutionsTECH are experts in Raiser's Edge™, Salesforce™, and online fund raising solutions.

www.resolutionstech.com

Contact: Patrick Egan – pegan@resolutionstech.com - 416-907-9489 or 1-866-776-5414

Ryerson University

Ryerson University's G. Raymond Chang School of Continuing Education's Fundraising Management certificate provides students with a sound understanding of the role that fundraising plays in support of the nonprofit and voluntary sector. The Certificate will prepare aspiring fundraising professionals for career entry, help managers in nonprofit organizations expand their fundraising skills, and provide growth and renewal opportunities for experienced professionals. This university-based fundraising program provides students with the knowledge, skills, and ability to thrive in a fundraising career or in a nonprofit management position.

www.ryerson.ca

Contact: Cathy Mann, Program Coordinator - cmann@ryerson.ca

Social Solutions

Social Solutions is the leading provider of performance management software and services for the human services sector. Our ETO (Efforts to Outcomes) software and services give organizations a clear picture of which efforts are having the greatest impact on the social issues they strive to address. With this knowledge, organizations can reinforce what's working, adjust what isn't, and more easily report quantified successes to key stakeholders.

www.socialsolutions.com

Contact: Lauren Shafer – lshafer@socialsolutions.com - 410.732.3560 x1192

SofTrek Corporation

The mission of SofTrek Corporation is to provide donor management software, fundraising capabilities, managed hosting services, and technology solutions to nonprofit organizations. SofTrek has proven expertise in developing state-of-the-art software applications and is committed to delivering industry-leading solutions and services that help all types of nonprofits achieve their business objectives. www.softrek.com

Contact: Chris Runckel – crunckel@softrek.com - 800-442-9211

Strategic Communications Inc. (Stratcom)

With offices in Toronto and Vancouver, Strategic Communications (Stratcom) creates and implements award-winning, full-service fundraising and campaigns strategies for non-profit, charitable and advocacy organizations. We specialize in telefundraising, direct mail, online fundraising, broadcast voice messaging, donor research, public opinion and branding research, fundraising audits, strategy, communications, media planning and evaluations. Count on our experienced and forward-thinking professionals to design innovative and integrated strategies that will ensure you generate increased revenue and strengthen your donor relationships.

www.stratcom.ca

Contact: Corinne Berman – cberman@stratcom.ca 416-536-6100 ext 68

The Donnée Group

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www.thedonneegroup.com

Contact: Angie Mackie – angie@thedonneegroup.com - 416-532-1213 ext.301

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Contact: Mike Russell - mrussell@torontocongresscentre.com - 416-245-5000

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Contact: Steve Falk – sfalk@westminster.ca - 416-494-6245 or Toll Free 1-866-635-8050

Wishart Advertising + Graphic Design Inc.

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www.wishart.net

Contact: John VanDuzer – john@wishart.net - 416-535-4876

Wyers Direct Inc.

It's all about exceptional service! Our team at Wyers Direct focuses on you, your mission, and your desire to develop and grow an integrated fund development plan so that you can focus on your donors! From acquisition to donor retention and stewardship – we can help. We're also Canada's best solution for local and offshore premium/incentive-based marketing solutions. We'd be happy to quote on your next program. Call us for a consultation today.

www.wyersdirect.com

Contact: Rob Wyers – rob@wyersdirect.com - 416-724-4422

Yfactor Inc.

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Contact: Anya Codack - acodack@yfactor.com - 877-793-5016 ext. 509