

Dear Prospective Advertiser,

The AFP Greater Toronto Chapter Online Directory of Suppliers is a comprehensive guide to suppliers in the fundraising sector. The directory is a frequently used and carefully categorized resource that connects fundraisers with the products, services and expertise they need to achieve better results.

Join the growing numbers of innovators, product leaders, idea makers and specialists, and tap into the most affordable and targeted niche marketing space in the fundraising industry.

The Online Directory of Suppliers offers:

- ✓ a low cost and effective way to increase brand awareness and create visibility
- ✓ a low cost way to strengthen your company's leadership position; and
- ✓ a low cost way to establish customer relations and generate leads

The AFP Greater Toronto Chapter constantly receives calls and e-mails asking for referrals to suppliers/service providers. The staff can't be biased in our recommendations and therefore we encourage the person to go to the on-line directory of suppliers. It is important that you are listed if you would like our office to make referrals to your organization.

Let me know if you would like to be removed from future mailings.

We look forward to hearing from you soon!

Cynthia Quigley Director AFP Canadian Services & AFP Greater Toronto Chapter cquigley@afptoronto.org



ONLINE DIRECTORY OF SUPPLIERS - BENEFITS AND FEE STRUCTURE September 15, 2017 - September 15, 2018

GOLD: \$465 (discounted to \$410)

- AFP Members only

Banner ads:

- Header Banner Image 425X125px (seen on all <u>afptoronto.org/</u> pages see Global Philanthropic example below)
- Unit Banner Image 680X200px (seen on the Supplier Directory page see Stephen Thomas example below)

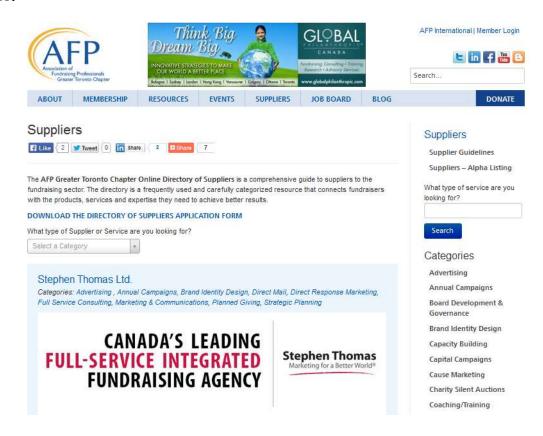
Categories:

- Listed at the top of category listings (alpha order within Gold category)
- One category listing included, additional categories \$50 (see page 5 for categories)

Description:

- 150-400 word description
- Include contact information
- Samples can be found here afptoronto.org/suppliers/

Page Sample:



SILVER: \$300 - Members (discounted to \$265); \$500 - Non-Members (discounted to \$440)

Graphic:

Logo or ad included in listing - 200X200px

Categories:

- One category listings
- Additional categories \$50 members, \$100 non-members (see page 5 for categories)

Description:

- 150-400 word description
- Include contact information
- Samples can be found here afptoronto.org/suppliers/



BRONZE: \$150 - Members (discounted to \$130); \$250 - Non-Members (discounted to \$220)

Categories:

- One category listings
- Additional categories \$50 members, \$100 non-members (see page 5 for categories)

Description:

- 150-400 word description
- Include contact information
- Samples can be found here afptoronto.org/suppliers/

Method Works Consulting

Categories: Database Management

Contact: Eva Kwan, President & CEO Email: info@methodworksconsulting.com

Address: 100-120 17 Ave SW, Calgary AB, T2S 2T2

Telephone: 403-278-4892

Method Works Consulting are experts in Blackbaud products including The Raiser's Edge™, The Financial Edge™, The Education Edge™, NetCommunity™, and Luminate™ (formerly Convio). We have Blackbaud Certified (bCRE) staff, with consultants in Toronto, Calgary, Vancouver and Victoria. From business process to online engagement, data conversions to our daily online training program, our staff can help you get the most out of Blackbaud.

www.methodworksconsulting.com

2018 ONLINE DIRECTORY OF SUPPLIERS SEPTEMBER 15, 2017 - SEPTEMBER 15, 2018

If you would like to proceed and place an order you can use this link https://dna.afptoronto.org/events/index/id/198 or continue with the form below

Company Name:	
Contact Name:	
Contact Name: (to appear in basic listing)	
Contact Title: (to appear in basic listing)	
Address:	
City, Province & Postal Code:	
Phone: ()	_Fax: ()
E-mail:	Website:
Are you an AFP Member? Yes No	If yes, Membership Number
Form of Payment: (circle one): Visa/MasterCard	/Cheque
Card #:	Expiry Date:
Name of Cardholder:	
Company Description:	

Please indicate which level you would like to be in:		
Gold Silver Bronze		
Please indicate under which specific categories you want to be listed		
Categories:		
Advertising	Fundraising/Donor Management Software	
Annual Campaigns	Full Service Consulting	
Board Development/Governance	Grant Research & Writing	
Brand Identity Design	Graphic Design	
Capacity Building	Human Resources	
Capital Campaigns	Legal Services	
Cause Marketing	Lottery Support	
Coaching/Training	Mailing Houses	
Corporate Sponsorship	Major Gifts	
Database Management	Marketing & Communications	
Direct Mail	Market Research	
Direct Response Marketing	Mobile Giving	
Donor & Volunteer Recognition	Planned Giving	
Event Management	Prospect Research	
Executive Search	Publishing	
Face-to-Face Fundraising	Strategic Planning	
	Telemarketing	
	Telephone Town Hall and Voice Messaging	
	Video Production	
	Other (Please Specify):	