



Dear Prospective Advertiser,

The **AFP Greater Toronto Chapter Online Directory of Suppliers** is a comprehensive guide to suppliers in the fundraising sector. The directory is a frequently used and carefully categorized resource that connects fundraisers with the products, services and expertise they need to achieve better results.

Join the growing numbers of innovators, product leaders, idea makers and specialists, and tap into the most **affordable and targeted niche marketing** space in the fundraising industry.

The Online Directory of Suppliers offers:

- ✓ a **low cost** and effective way to increase brand awareness and create visibility
- ✓ a **low cost** way to strengthen your company's leadership position; and
- ✓ a **low cost** way to establish customer relations and generate leads

The AFP Greater Toronto Chapter constantly receives calls and e-mails asking for referrals to suppliers/service providers. The staff can't be biased in our recommendations and therefore we encourage the person to go to the on-line directory of suppliers. It is important that you are listed if you would like our office to make referrals to your organization.

Let me know if you would like to be removed from future mailings.

We look forward to hearing from you soon!

Cynthia Quigley
Director AFP Canadian Services &
AFP Greater Toronto Chapter
cquigley@afptoronto.org



ONLINE DIRECTORY OF SUPPLIERS - BENEFITS AND FEE STRUCTURE September 15, 2017 - September 15, 2018

GOLD: \$465 (discounted to \$410)

- AFP Members only

Banner ads:

- Header Banner Image - 425X125px (seen on all afptoronto.org/ pages - see Global Philanthropic example below)
- Unit Banner Image - 680X200px (seen on the Supplier Directory page - see Stephen Thomas example below)

Categories:

- Listed at the top of category listings (alpha order within Gold category)
- One category listing included, additional categories \$50 (see page 5 for categories)

Description:

- 150-400 word description
- Include contact information
- Samples can be found here afptoronto.org/suppliers/

Page Sample:

AFP International | Member Login

Search...

ABOUT MEMBERSHIP RESOURCES EVENTS SUPPLIERS JOB BOARD BLOG DONATE

Suppliers

Like 2 Tweet 0 Share 2 Share 7

The AFP Greater Toronto Chapter Online Directory of Suppliers is a comprehensive guide to suppliers to the fundraising sector. The directory is a frequently used and carefully categorized resource that connects fundraisers with the products, services and expertise they need to achieve better results.

[DOWNLOAD THE DIRECTORY OF SUPPLIERS APPLICATION FORM](#)

What type of Supplier or Service are you looking for?

Select a Category

Stephen Thomas Ltd.
Categories: Advertising, Annual Campaigns, Brand Identity Design, Direct Mail, Direct Response Marketing, Full Service Consulting, Marketing & Communications, Planned Giving, Strategic Planning

CANADA'S LEADING FULL-SERVICE INTEGRATED FUNDRAISING AGENCY

Stephen Thomas
Marketing for a Better World®

Suppliers

Supplier Guidelines

Suppliers – Alpha Listing

What type of service are you looking for?

Search

Categories

- Advertising
- Annual Campaigns
- Board Development & Governance
- Brand Identity Design
- Capacity Building
- Capital Campaigns
- Cause Marketing
- Charity Silent Auctions
- Coaching/Training

SILVER: \$300 - Members (discounted to \$265); \$500 - Non-Members (discounted to \$440)

Graphic:

- Logo or ad included in listing - 200X200px

Categories:

- One category listings
- Additional categories \$50 members, \$100 non-members (see page 5 for categories)

Description:

- 150-400 word description
- Include contact information
- Samples can be found here afptoronto.org/suppliers/

Done Write Communications
Categories: Direct Mail, Marketing & Communications, Planned Giving

Contact: Marlena McCarthy, President
Email: marlena@donewrite.com

Address: 26 Kalmar Avenue, Toronto ON M1N 3G3
Telephone: 416-699-0536

Trusted by non-profits since 1982. President Marlena McCarthy has expertise in creating non-profit fundraising and donor communications materials of every sort.

Long-time member of AFP and Canadian Association of Gift Planners, Marlena produces effective planned giving marketing materials and web text, intriguing newsletters that keep bequest donors from changing their mind, and PG lead acquisition direct mail packages. A founding partner in Bequest Insurance, she is master of marketing legacy gifts of insurance, Her co-authored book *Multiplying Generosity Using Insurance* for fundraisers and financial advisors will be published Nov. 2015.



BRONZE: \$150 - Members (discounted to \$130); \$250 - Non-Members (discounted to \$220)

Categories:

- One category listings
- Additional categories \$50 members, \$100 non-members (see page 5 for categories)

Description:

- 150-400 word description
- Include contact information
- Samples can be found here afptoronto.org/suppliers/

Method Works Consulting
Categories: Database Management

Contact: Eva Kwan, President & CEO
Email: info@methodworksconsulting.com

Address: 100-120 17 Ave SW, Calgary AB, T2S 2T2
Telephone: 403-278-4892

Method Works Consulting are experts in Blackbaud products including The Raiser's Edge™, The Financial Edge™, The Education Edge™, NetCommunity™, and Luminare™ (formerly Convio). We have Blackbaud Certified (bCRE) staff, with consultants in Toronto, Calgary, Vancouver and Victoria. From business process to online engagement, data conversions to our daily online training program, our staff can help you get the most out of Blackbaud.

www.methodworksconsulting.com

**2018 ONLINE DIRECTORY OF SUPPLIERS
SEPTEMBER 15, 2017 - SEPTEMBER 15, 2018**

If you would like to proceed and place an order you can use this link
<https://dna.afptoronto.org/events/index/id/198>
or continue with the form below

Company Name: _____

Contact Name: _____

Contact Name: (to appear in basic listing) _____

Contact Title: (to appear in basic listing) _____

Address: _____

City, Province & Postal Code: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Website: _____

Are you an AFP Member? Yes____ No____ If yes, Membership Number _____

Form of Payment: (circle one): Visa/MasterCard/Cheque

Card #: _____ Expiry Date: _____

Name of Cardholder: _____

Company Description:

Please indicate which level you would like to be in:

- Gold
- Silver
- Bronze

Please indicate under which specific categories you want to be listed

Categories:

- | | |
|--|--|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Fundraising/Donor Management Software |
| <input type="checkbox"/> Annual Campaigns | <input type="checkbox"/> Full Service Consulting |
| <input type="checkbox"/> Board Development/Governance | <input type="checkbox"/> Grant Research & Writing |
| <input type="checkbox"/> Brand Identity Design | <input type="checkbox"/> Graphic Design |
| <input type="checkbox"/> Capacity Building | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Capital Campaigns | <input type="checkbox"/> Legal Services |
| <input type="checkbox"/> Cause Marketing | <input type="checkbox"/> Lottery Support |
| <input type="checkbox"/> Coaching/Training | <input type="checkbox"/> Mailing Houses |
| <input type="checkbox"/> Corporate Sponsorship | <input type="checkbox"/> Major Gifts |
| <input type="checkbox"/> Database Management | <input type="checkbox"/> Marketing & Communications |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Market Research |
| <input type="checkbox"/> Direct Response Marketing | <input type="checkbox"/> Mobile Giving |
| <input type="checkbox"/> Donor & Volunteer Recognition | <input type="checkbox"/> Planned Giving |
| <input type="checkbox"/> Event Management | <input type="checkbox"/> Prospect Research |
| <input type="checkbox"/> Executive Search | <input type="checkbox"/> Publishing |
| <input type="checkbox"/> Face-to-Face Fundraising | <input type="checkbox"/> Strategic Planning |
| | <input type="checkbox"/> Telemarketing |
| | <input type="checkbox"/> Telephone Town Hall and Voice Messaging |
| | <input type="checkbox"/> Video Production |
| | <input type="checkbox"/> Other (Please Specify): |