



CONTINUING EDUCATION POINTS TRACKER

Certified Fund Raising Executive
The credential for fundraising professionals

CFRE International has developed this form as a way for you to easily track the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Greater Toronto Chapter
Title of Activity: Fundraising Day 2015
Names of Presenter(s): Various
Dates and Location: May 26, 2015 – Toronto, ON, Canada

Session: 9:00am – 10:30am (1.5 credit)

- G-01: Partners in Philanthropy: The Big 5; *Jeffrey Beach, Alan Convery, Wafa Kadri, Nada Ristich, Dayl Marks*
- G-02: Building Online Communities; *Joyce Hsu*
- Y-01: Running on Six Cylinders; *Hamlin Grange*
- Y-02: High Impact Communications for Charities and Nonprofits; *Diana Arajs*
- Y-03: Turn Up the Volume – Prospecting Strategies to Boost Pipeline Opportunities; *Barbara Fanning, MLS, MBA & Suzy Mack, MIST*
- R-01: A Conversation with CEOs; *Ted Garrard, Ken Mayhew, Valerie McMurtry, CFRE, Alex Robertson*

Session: 11:00am – 12:30pm (1.5 credit)

- G-03: Social Change Philanthropy; *Shanaaz Gokool, Cathy Mann, CFRE, Rosemary Oliver, CFR, Cheryl Roddick, CFRE*
- G-04: Major Gifts Road Map; *Francesca Briggs, Allison Howell Quinton, CFRE, Richard Lefebvre, Janet Turner*
- Y-04: Why Can't You Just Get Our Charity an Ice Bucket Challenge?; *Tammy Moore & Susan Storey, CFRE*
- Y-05: Director's School: Create Your Path to Leadership; *Janice Cuning, ACC, CPCC, David Hutchinson, Clare McDowall*
- Y-06: Project Management for Fundraisers; *Lindsay McLeod, PMP*
- R-02: How to Build Your Board and Achieve Success; *John Cassaday, C.M. & L. Alayne Metrick, CFRE, FAHP*

Session: 2:15pm – 3:45pm (1.5 credit)

- G-05: Starting and Optimizing a Middle Donor Program; *Mark Climie-Elliott, CFRE*
- G-06: How to Speak Money: Finance for Fundraisers; *Heather Young*
- Y-07: Thinking Outside the Box: 20 Ideas in 60 Minutes; *Dee Diaz & Paul Estey*
- Y-08: No Time, No Money – Making Major Gifts Happen in a Small Shop; *Paulett Ramsey, CFRE & Ann Rosenfield, MBA, CFRE*
- Y-09: Now Trending: Getting to Know the Major Donor Landscape (and What it Means for Your Shop!); *Teresa Marques, CFRE & Susan Mullin, CFRE*
- R-03: Training Volunteers and Leaders to Make the Ask; *Helen Vatista & Karen Willson, CFRE*

Session: 4:00pm – 5:00pm (1 credit)

- G-07: Planned Giving FAQ's; *Jill Nelson, CFRE*
- G-08: Stewardship and Cultivation Events: Who, What, When, Where - And Why?; *Helen Barbalias, MA*
- G-09: The Evolution of Donor Recognition; *Allison Bone*
- Y-10: Breaking Down Silos: Great Ideas that Drive Integration & Results!; *Sara Campbell-Mates & Tracy Deans*
- Y-11: The Professionalization of Brand: What Fundraisers Need to Know About Branding to Drive for Results; *Caroline Riseboro*
- R-04: Be Intentional!; *Robin Fowler, CFRE & Alison Holt*

Total number of contact hours attended: _____
(Number of contact hours = number of Education points)