



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: Association of Fundraising Professionals (AFP) Greater Toronto Chapter
Title of Activity: 2015 Webinars
Names of Presenter(s): (Various)
Dates and Location: See below – Oakham House, Ryerson University, Toronto
(unless otherwise specified)

Date: January 28, 2015

Session: 1.5 hours

Integrating Planned Giving into Your Campaign/Major Gifts Program
Brian M. Sagrestano, JD, CFRE

Date: March 4, 2015

Session: 1.5 hours

Is Your Organization Sustainable?
Simone P. Joyaux, ACFRE

Date: March 17, 2015

Session: 1.5 hours

Donor Retention: Current Rates Are Plummeting! What Can Every Fundraiser Do to Reverse the Trend?
Jay Love

Date: April 29, 2015

Session: 1.5 hours

Find High Capacity Prospects Hiding in Plain Sight
Rachel Muir, CFRE

Date: June 18, 2015

Session: 1.5 hours

Why and How to Use Social Media to Show Gratitude to Donors
Steven Shattuck

Date: July 15, 2015

Session: 1.5 hours

Win Win Win: Build Deeper Relationships With Your Corporate Partners Through Cause Marketing
Tania Little, CFRE

Date: September 16, 2015

Session: 1.5 hours

In It for the Long Haul: How Donor Retention and Major Gifts Can Transform Your Nonprofit
John Greenhoe, CFRE

Date: September 29, 2015

Session: 1.5 hours

Creative and Compelling Fundraising Messages for Digital Solicitations
Derrick Feldmann

Date: October 28, 2015

Session: 1.5 hours

How to Raise Major Gifts - The Right Way
Amy Eisenstein, MPA, ACFRE and Adrian Sargeant

Date: November 18, 2015 (RCMI, Toronto)

Session: 1.5 hours

How to Elevate Your Small Shop Fundraising Plan
Ligia Peña, CFRE

Date: December 10, 2015

Session: 1.5 hours

The Whats, Hows, and Whys of Major Gift Solicitation

Jill A. Pranger, ACFRE