Introductions

Laurie Buske – Director of Resource Development


Learning Objective

1. Importance of breaking down silos and creating a common language
2. Building collective understanding between fundraising and programs
3. Supporting internal collaboration
Funding History at Cuso International
Fundraising Model
Monitoring & Evaluation Support

Direct Beneficiaries

Example 2:

Partner Organization

Humanitarian Aid Department

Department of Economic Development

Indirect Beneficiaries

Direct Beneficiaries

CPO

Volunteers
Field Visit – Ethiopia

We have gotten more than work from them, they have helped shape our work.
Field Visit - Nicaragua
Cultivation & Stewardship
Program Staff as Allies

- Common Language
- Collective Understanding
- Internal Collaboration
Thank you!
Merci!
Gracias!