Engaging the Next Generation:
Vision 2020

November 20, 2018

presented by:
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Origins

• How to engage young people who are interested in philanthropy?
• Millennials and Gen Xers are a driving force for growth (in all industries)
• For most: current philanthropic offerings aren’t enough
How does it work?

- Permanent Endowment – minimum $10,000
- Incentive to double contribution and unlock matching assets from Toronto Foundation
- No granting during the program – income/growth is recapitalized
- After April 1, 2020, 3.5% available to grant annually
This city is yours.
Redefine philanthropy.
Accelerate change.

Apathy is no longer acceptable.
You already know this. That’s why change starts now, with you.

We have a unique opportunity in Toronto: This is a city of great wealth.
But we also face a growing divide between those who have grown rich and those whose prospects of financial security, health, and opportunities have diminished. What new models exist to address this reality? How can we scale what we know to be effective? Who needs to be at the table? And what will make us out of the game we see that concerns us?

We’re inviting you because:
You are part of the Millennial or Gen Z generations. You are leaders who want to understand how to make our core values stronger.
You come to us with intelligence, motivated by a desire to make our city change.
You want to get involved, but we want to do it differently than previous generations have.

You believe that working collectively with a diversity of perspectives is more impactful.

Here’s how YOU start.
Here’s what you can do to join 50 visionary Torontonians who are willing to be part of the next generation of philanthropy in our city.

What we’re asking for:
$10K over 2 years.

THAT’S IT.
And if you double it, with another $10K, you are a Foundation Star, creating a bequest of at least $20K. What a cost-effective investment in our city.

Here’s what we’re going to do together:
For 3 years, 50 visionary Torontonians and Toronto Foundation, are going to work together.
We are going to pool all of the invested dollars in one place.

We will create opportunities for you to come together and learn about our city’s most intractable issues, work with leading experts, generate solutions, and make a real difference.

Beyond 2020
Our VISION is to graduate a cohort of 50 new philanthropists in 2020.

1. Investigation
We’ll explore ideas, thematic & story maps, to bring our community together. A facilitator will lead a discussion to explore the financial, social, health, & environmental issues our city faces.

2. Strategy
We’ll create a collaborative plan to make Toronto a more vibrant, healthy, inclusive, and sustainable place.

3. Exploration
In addition to local tours, we’ll take you on “wellness trade missions” to connect with cities like Seattle, DC, or the UK. You’ll see how city philanthropy is helping to make their cities even more sustainable.

4. Impact
Our goal is to leverage your time and talent to tackle our city’s most intractable problems.

Why Toronto Foundation
We offer all the practical services needed to take care of your foundation, like back-office administration, legal, governance, tax-exempting, filing, and fundraising. But as a community foundation, much more. It’s our job to be the experts on Toronto, and our network includes a dedicated board, a committee of our city’s leading investors and wealth advisors, the best organizations, and brightest city-builders.

With 40 years of experience in Toronto, we are recognized as experts, partners of choice, and “crown jewel” agents of change. Our model works. There are nearly 350 community foundations in Canada and more than 1,200 around the world. The reason is clear: we offer a community-based approach to philanthropy and the flexibility for a donor’s aspirations to be realized.

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The Itinerary
Grissalo Room regular for the city is the 21st Century Foundation Report, Toronto Mayor or executive of social enterprise.
Online: https://www.21stcenturystudy.org/toronto.html
Facebook/ Twitter: #21stCenturyStudy

Toronto Foundation is the capacity of neighborhoods, communities, institutions, businesses, and systems within a city to serve, adapt, and grow no matter what kind of challenges, opportunities, or problems they experience.

For more information or to register, see our website.

Investigation
Investigate the story of the city’s history and development, and the current state of our community.

Strategy
Develop a vision and strategy for the city’s future.

Exploration
Experience the city’s neighborhoods, communities, businesses, and systems.

Impact
Incorporate your ideas into the city’s future plans and actions.

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Recruiting the future of Philanthropy
Partners
Learning Journey

The first leg...

You are here!

VISION 2020 LAUNCH
JANUARY 19, 2018

BASECAMP
FEBRUARY 21
6-8PM

RESILIENCE LABS
BEGINNING IN FEBRUARY

TORONTO'S VITAL SIGNS
FEBRUARY 28
9-11 AM

GEORGE BROWN COLLEGE
WATERFRONT CAMPUS

ALL THE FEELS
APRIL 19
6-8PM

TORMONTO FOR EVERYONE
MAY/JUNE

TORMONTO LIFE CITY OF GIVING
SEPTEMBER

The second leg...

You are here!

RESILIENCE GRANTING
EARLY-NOVEMBER

SOCIAL CAPITAL RESEARCH LAUNCH
MID-NOVEMBER

SUMMER SOCIAL
JULY 11, 2018
6-9PM

POWER MOVES
MID-SEPTEMBER

TORMONTO LIFE CITY OF GIVING
OCTOBER 25
Vision 2020 – Summary

• Participants establish a named Permanent Endowment
• Incredible network of 115 diverse rising leaders from across our city from a variety of disciplines – all of whom have a passionate interest in aspects of community development
• Learning journey focused on education about issues affecting our city to provide a basis for our philanthropy
Q&A With Vision 2020 Members

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