



# AFP GREATER TORONTO CHAPTER PHILANTHROPY AWARDS MO DAVIES SMALL ORGANIZATION AWARD FOR EXCELLENCE IN FUNDRAISING

## **Purpose**

The AFP Greater Toronto Chapter has established the Small Organization Award for Excellence to be presented to a nonprofit organization with an operating budget not greater than \$1 million. The award recognizes organizations that have undertaken innovative initiatives, projects or campaigns that have resulted in overall fundraising growth and/or improved development infrastructure.

## **Eligibility**

A nonprofit organization that has been in existence for at least four years and either  
Employs an AFP Greater Toronto Chapter member OR  
Has an AFP Greater Toronto Chapter member who volunteers for the organization OR  
Has an AFP Greater Toronto Chapter member who consults/consulted for the organization

## **Criteria**

The nomination should include the following information with specific examples of:

- Innovative or improved fundraising infrastructure and/or program (e.g. increased donor base, increase funds raised over three years)
- Details about the background/commitment of the organization/group in advancing inclusion, and reflecting the diversity of the community it serves.
- Streamlined administrative structure (e.g. new systems, better use of volunteers)
- Effective use of fundraising resources both technical and human capital (e.g. volunteers and/or enhanced overall revenue, etc.) (excluding United Way and government funding)
- Evidence of creativity and articulation of the impact of the organization in the community.

## **Submission Criteria**

Each nomination should include the nomination form, the narrative and any supporting documents. The narrative should be no longer than 3 pages (12-point format with 1" margins). *Supporting documents (no more than six (6) pages) are accepted, but only to support the narrative.* No new information to be submitted in the supporting documents.

Applicants are strongly encouraged to provide thorough but succinct evidence matching the criteria above to ensure the strongest submission. If in the judgment of the Committee, no applicants meet the criteria, no award will be given in this category.

Current AFP Greater Toronto Chapter Board Members and members of the Awards Selection Committee are not eligible for this award.

Please submit the complete application package (completed nomination form, narrative and support documents) to [cquigley@afptoronto.org](mailto:cquigley@afptoronto.org).

For more information, call Cynthia Quigley, Director, AFP Greater Toronto Chapter at (416) 941-9212

**Deadline for 2019 nomination submissions is August 2<sup>nd</sup> at 5:00 p.m.**



## MO DAVIES SMALL ORGANIZATION AWARD FOR EXCELLENCE IN FUNDRAISING NOMINATION FORM

### **Nominator Profile**

Name of Organization:

Business Address:

Organization Representative:

Position:

Telephone #:

E-mail:

### **Nominator Profile**

Name:

Title:

Organization:

Business Address:

Telephone #:

E-mail:

I do certify that the above named Small Organization is hereby nominated for this AFP Award.

Date:

Name of Nominator:

AFP Membership Number:

Please attach this page to the front of the narrative and supporting documents. Submit the complete application package (completed nomination form, narrative and support documents) to [cquigley@afptoronto.org](mailto:cquigley@afptoronto.org) by August 2<sup>nd</sup> at 5:00 p.m.