



Cultivating Amateur Speakers to Excellence (CASE) Studies at Congress 2020

The CASE Studies session will be a new addition to Congress 2020. The idea behind it is to provide a platform for speakers who have never spoken at Congress before by giving them the opportunity to present short case studies. As fundraisers, it's often difficult to find the time to familiarize ourselves with the work of our peers at other organizations. Delegates will be presented with initiatives tested at other organizations in a quick, easy-to-digest way. Maybe they'll even see an amazing idea that they want to try at their own organization!

Session Format

Each speaker will be given seven minutes to present their case study and will be introduced by the emcee. A timekeeper will let them know when their time is up – when time is up, your presentation is over!

What's In It For You

CASE Studies speakers will receive coaching from Education Committee members to improve their presentation skills. You'll be sharing an interesting fundraising case study (a success or a failure!) so that Congress delegates can learn from the experience. Speakers will then have a speaking engagement to leverage on speaking proposals for Congress and other conferences.

How to Participate as a Speaker

To be considered for the session, interested prospective speakers can identify their interest by opting-in on the call for proposals for Congress 2020. Seven speakers will be selected by random draw to be part of the session. Selected speakers will be assisted in choosing a case study, given public speaking coaching and presentation tips by Education Committee members.

IMPORTANT

Please note that no travel stipends will be issued for CASE Studies speakers and if selected, you must pay your own registration to Congress.