

# Program Staff as Allies

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Toronto, ON



# Introductions



Laurie Buske – Director of  
Resource Development



Jennifer Muldoon – Global Lead –  
Environment & Natural Resources  
Management

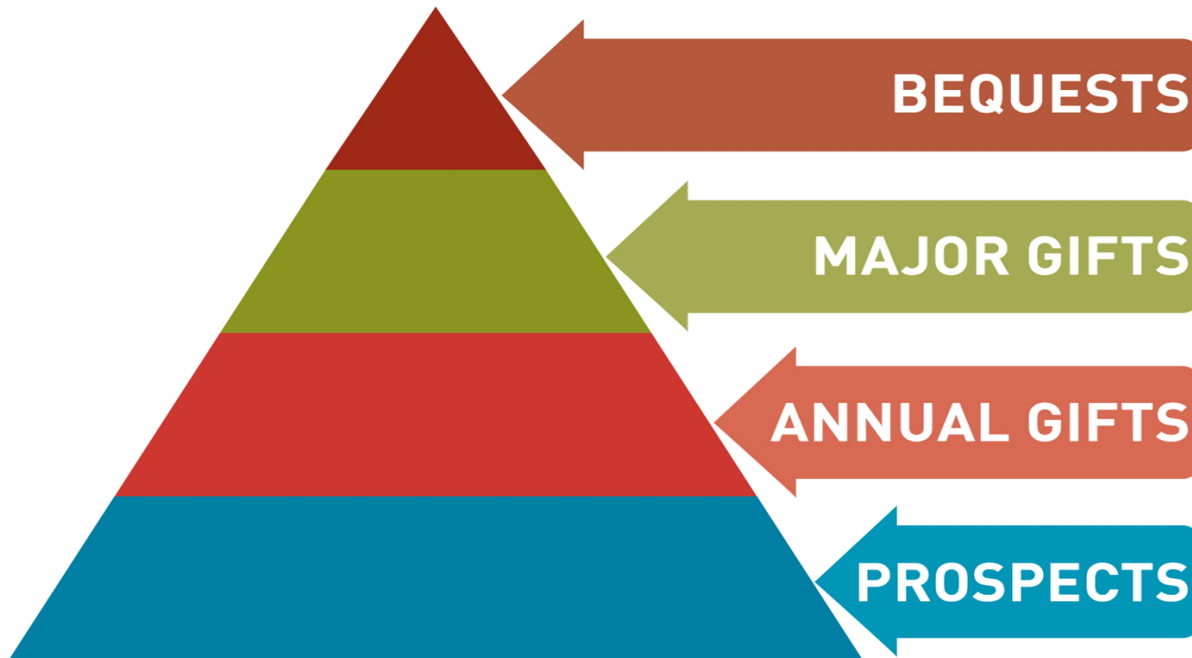
## Learning Objective

1. Importance of breaking down silos and creating a common language
2. Building collective understanding between fundraising and programs
3. Supporting internal collaboration

# Funding History at Cuso International



# Fundraising Model





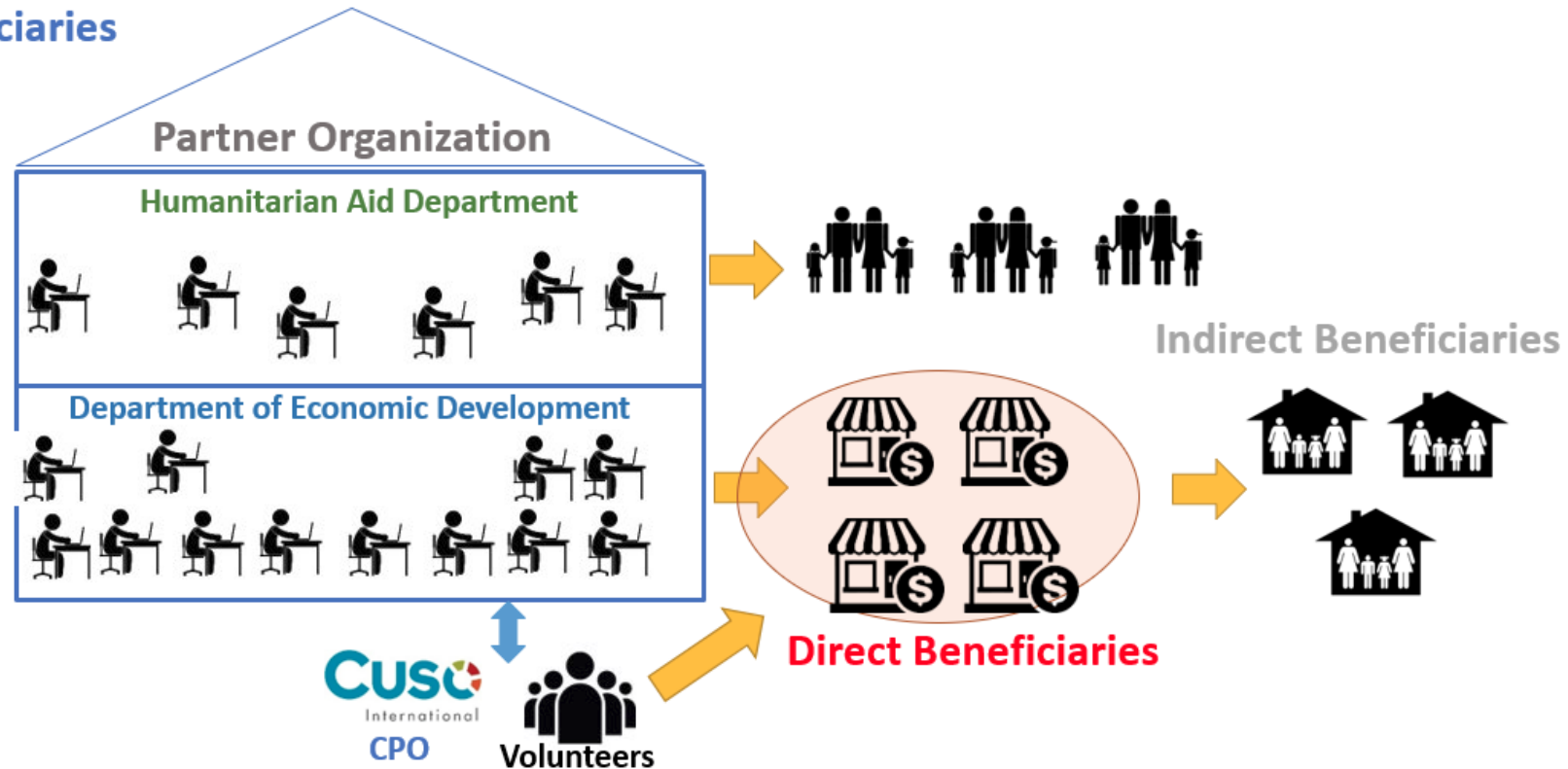
# Programs & Fundraising Collaboration



# Monitoring & Evaluation Support

## Direct Beneficiaries

### Example 2:



# Field Visit – Ethiopia





# Field Visit - Nicaragua







# Innovation Fund



# Cultivation & Stewardship







# Program Staff as Allies

- ✓ Common Language
- ✓ Collective Understanding
- ✓ Internal Collaboration



**Thank you!**  
**Merci!**  
**Gracias!**