

# small shop survival guide

## 1. build bridges

- have lunch, coffee or tea with the team - get to know them and their perspectives
- be a part of the community
- Results: tell better stories, better access to potential donors, more fun, culture of philanthropy

one thing I've done successfully or want to do to build bridges in my organization is \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

## 2. stick to the plan

- develop your fundraising plan to set expectations for your organization and keep you on-track to success
- free template: [thegoodpartnership.com/a-plan](http://thegoodpartnership.com/a-plan)

## 3. focus

- pomodoro technique: set your timer for 25 minutes and focus on one thing
- pick priorities and block your time: focus on max. 3 big things you want to accomplish
- start and finish: break down bigger goals into projects that you can start and finish by that week

another practice that I can implement is \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

## 4. break the isolation

- community over competition - make a friend, support each other and keep each other accountable

people I can include in my accountability group \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

