



RAISE THE WORK

Metro Toronto Convention Centre
NOVEMBER 25-27, 2019

SUDDEN IMPACT

**Diverse Leaders Sharing
Their Journeys**

 DIVERSE 

 INCLUSIVE 

 ACCEPTING 

 WELCOMING 

 SAFE SPACE 

 FOR EVERYONE 

MODERATORS



Tanya Hannah Rumble, CFRE

Tanya is an authentic, resilient and results-driven advancement and philanthropy leader who has raised millions of dollars for some of Canada's largest charities including the Heart and Stroke Foundation, Canadian Breast Cancer Foundation, the Canadian Cancer Society and now McMaster University. Tanya's approach to her work in the fundraising sector is greatly influenced by her lived experience as a mixed-race womxn in an interracial partnership who is a third culture kid - first-generation Canadian daughter of Jamaican and English-Irish immigrants who spent her formative years in the United Arab Emirates; she has a global outlook and holds three citizenships and her passports hold stamps from more than 50 nations.



Hava Goldberg, CFRE

Hava is a passionate,, tenacious and candid fundraising leader and changemaker. She is connector who creates deep, enduring relationships. She currently manages the Corporate & Major Giving team at Habitat for Humanity Canada.

Hava is a proud Jew, an ardent feminist and a tireless advocate for diversity and inclusion. She was born into perhaps the only family in Canada who had a copy of the Canadian Charter of Rights and Freedoms on their wall. She is a lifelong learner, avid traveller, and adventurous eater who is determined to never stop learning and experiencing the diversity of this world.

PANELISTS



Rea Ganesh

Vice President, Philanthropy and Strategy at North York General Foundation

Rea's life aspiration is to help others. She has spent the last 20 years in health based charities raising funds to help improve the lives of patients and their families. Currently, Rea is the Vice-President, Philanthropy and Strategy at North York General Foundation. Rea strongly believes in working hard but also finding that balance to enjoy life. Beyond her passion for fundraising, Rea loves spending time with her daughter.



Nicole McVan

Director, Corporate Donor Relations at United Way Greater Toronto

Early riser, glass half-full, occupier of the uncomfortable spaces in between, true believer in the goodness of humanity. Nicole has been in the charitable sector for close to 20 years in fundraising and marketing roles locally and internationally. They are currently the Director of Donor Relations at United Way Greater Toronto leading a team of 50 that raise \$100M+ through strategic partnerships, workplace giving, employee engagement, volunteering, and events. Nicole loses sleep thinking about the rising poverty in the region and how to re-balance the equation so that systems and structures work for everyone in our communities. In their personal life, they are recovering control freak, a parent, a partner, and an attention seeking middle child.



Amy Soden, CFRE

Development Writer, Donor Relations & Stewardship, Ryerson University

With more than five years of major gift and capital campaign experience, Amy currently leads impact reporting for major donors giving \$100K+ into the millions at Ryerson. As a life-long learner, Amy loves helping diverse and deserving students succeed with donors' support. Amy has a rare vision impairment and has lived her entire life legally blind. She mentors blind and visually impaired youth from across Canada so that more young people can achieve their dreams through education and employment.

Amy holds a BA, a Master of Management and a Master of Professional Communication. She was a 2016 AFP Fellow in Inclusion and Philanthropy, and is currently one of CivicAction's DiverseCity Fellows. Amy obtained her CFRE and completed Carleton University's Summer Institute in Philanthropy and Nonprofit Leadership. She was recently selected for Harvard Kennedy School's Public Narrative program for rising social impact communicators around the world.



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