

CELEBRATING 25 YEARS

THE FABRIC OF FUNDRAISING

MADE WITH
**100%
PASSION**



FUNDRAISING DAY
MAY 30, 2019

**METRO TORONTO
CONVENTION CENTRE**



“Leading Down”: Leadership Insights for Nonprofit and Fundraising Executives

Facilitator: Caroline Riseboro



- What is Leadership and what makes a great Leader?





What are the 3 most pressing challenges you face as leaders when it comes to leading your teams?

**“I never dreamed
about success.
I worked for it.”**

Estée Lauder
Entrepreneur

**“People respond well
to those that are sure
of what they want.”**

Anna Wintour
Editor-in-Chief, Vogue



What are the 3 biggest challenges you face in your own leadership?

"Leaders who seek power and control end up losing both."

Dr. Henry Cloud

"Leadership is about making others better as a result of your presence and making sure that impact lasts in your absence."

Sheryl Sandberg
COO, Facebook



How do leaders create trust, mutual respect, a following?

THE SECRET TO SUCCESS IS
GOOD LEADERSHIP,
AND GOOD LEADERSHIP IS ALL
ABOUT MAKING THE LIVES OF
YOUR TEAM MEMBERS OR
WORKERS BETTER.

TRUE LEADERS
DON'T CREATE
FOLLOWERS,
THEY CREATE
MORE LEADERS



Does Leadership look different today than it did even 10-15 years ago? If yes, how and why?

If you want to make enemies,
try to change something.

WOODROW WILSON
Former U.S. President

Innovation distinguishes
between a leader and a
follower.

STEVE JOBS
Apple CEO & Co-Founder



What are the key takeaways from your peers that you want to implement tomorrow?

I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do.

LEONARDO DA VINCI
Scientist, Artist, Astronomer and Mathematician

A person always doing his or her best becomes a natural leader, just by example.

JOE DIMAGGIO
New York Yankees Outfielder & Hall of Fame Baseball Player



**Thank you for sharing your
knowledge and wisdom as leaders!**

We are all on a journey.



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