

# *Tim Hortons* Foundation Camps

Tim Hortons® Foundation Camps (Tims Camps) is committed to attracting, retaining, and developing diverse team members that believe in and are dedicated to our mission and values. At Tims Camps our mission is to help youth from underserved communities achieve their full potential. Our vision is through life-changing programs, help youth imagine a future without poverty.

Tims Camps equip young people from low-income families with the skills they need to design their future. Young people are problem solvers – but they need opportunity. Too often, young people’s race, ethnicity, economic status, or postal code determines which doors are open to them and which remain closed.

And at Tims Camps, we help them develop the resilience, strength, and social and emotional skills they need to achieve throughout their lives. A leading North American non-profit that has served more than 300,000 youth, our multi-year leadership development programming expands the horizon of what is possible for young people aged 12 to 16.

To help us achieve our goals, we’re posting for a...

## **Senior Manager, Tim Hortons Network Fundraising & Communications**

**Posting Type:** Internal and external posting. This posting is a result of a vacancy.

**Work Location:** It is anticipated that this role will require travel (30% of the time) across Canada and the USA. Travel will commence once safe to do so. When not travelling, this role will have the flexibility to work remotely from a home office or based out of a Canadian Tims Camps work location.

**Job Summary:** Our passionate Tim Hortons restaurant owners are the reason why Tims Camps has been able to help more than 300,000 youth from disadvantaged circumstances transition to adulthood. We’re looking for an equally passionate communications and stakeholder relations dynamo to ensure we keep those owners happy and engaged with the Foundation. Reporting to the Director, Tim Hortons Network Fundraising, this position will be responsible for planning and executing strategic efforts to increase communications and engagement with the Foundation’s largest, and most critical, group of supporters.

### **What would you be doing?**

- Building and executing a sustainable restaurant owner engagement plan:
  - Enhancing, maintaining and executing an org-wide engagement calendar
  - Rolling-out and leading a cross-functional approach within Tims Camps
  - Supporting key teams/team members in setting and achieving clear targets related to the engagement plan
- Increasing restaurant owner communication across all key channels and touchpoints:
  - Launching and maintaining multi-channel feedback measures to assess scale and degrees of engagement
  - Implementing continuous improvement activities driven by feedback
  - Developing goals and action plans to increase restaurant owner engagement, and the number of Foundation Champions
- Driving relationship stewardship plan and related best practices across Tims Camps
- Developing relationships with restaurant owners while planning and implementing individualized strategies to provide meaningful avenues for involvement and connection to Tims Camps
- Listening and responding to feedback, and acting as a liaison within Tims Camps and Tim Hortons® to address concerns of restaurant owners

- Representing Tims Camps at various events which are attended by restaurant owners to encourage continued engagement with the Foundation
- Managing Tim Hortons restaurant owner involvement in the identification of campers for entry into our multi-year Summer Program

### **Does this sound like you?**

- 5+ years of communications/marketing, fundraising, or donor/stakeholder relations experience
- Senior level relationship management and/or stewardship experience
- College or university education in a related field
- Superior verbal and written communications skills
- Ability to work in a dynamic environment with multiple demands and changing priorities
- Experience in developing and implementing strategic plans, with a roll-up-your-sleeves, can-do attitude
- Experience in budgeting and managing resources
- Excellent influencing and relationship-building skills
- Event management skills
- Creativity, initiative, and real-time problem solving skills
- Comfort in managing individuals at all levels of the organization
- Bilingual (French/English), database management, and/or design skills are considered assets

### **Commitment to Equity, Diversity & Inclusion**

Tim Hortons® Foundation Camps is committed to a fair and inclusive work environment and seeks talent with a diversity of life experiences and perspectives. We are an equal opportunity employer that hires talent regardless of age, race, creed, color, religion, national origin, ancestry, marital status, affectional or sexual orientation, gender identity or expression, disability, nationality, sex, status as a protected veteran or any other legally protected grounds and will not discriminate on these bases.

If you have special accessibility requirements that need to be considered during the recruitment process, please let us know by emailing us at [hr@timscamps.com](mailto:hr@timscamps.com) and a member of our HR team will get back to you. Information received relating to the accommodation needs of applicants will be addressed confidentially.

### **COVID-19 Vaccination**

Tim Hortons® Foundation Camps (THFC) is committed to taking all reasonable efforts to ensure the health and safety of those that use our work locations. As such, offers of employment are conditional upon being Fully Vaccinated against COVID-19 and providing THFC with proof of your vaccination status. "Fully Vaccinated" means having received the completed series of a COVID-19 Vaccine. An individual is considered fully vaccinated 14 days after receiving their completed series. In the event you are unable to be Fully Vaccinated based on medical reasons or protected ground by the applicable Human Rights Code, THFC will consider requests for accommodation on an individual basis. Personal health information collected by THFC is stored in accordance with applicable privacy laws and will be kept confidential.

### **Application Instructions**

Please indicate your interest by applying with a resume and cover letter by: May 4 @ 4:00 p.m. EST.