

Online Directory of Suppliers Program

Dear Prospective Advertiser,

The AFP Greater Toronto Chapter online directory of suppliers is a comprehensive guide to suppliers in the non-profit sector. The directory is a frequently used and carefully categorized resource that connects fundraisers with the products, services and expertise they need to achieve better results.

Join the growing numbers of innovators, product leaders, idea makers and specialists, and tap into the most affordable and targeted niche marketing space in the fundraising industry.

The online directory offers:

- ✓ a low cost and effective way to increase brand awareness and create visibility
- ✓ a low cost way to strengthen your company's leadership position; and
- ✓ a low cost way to establish customer relations and generate leads

The AFP Greater Toronto Chapter constantly receives calls and e-mails asking for referrals to suppliers/service providers. The directory is where we refer people as we cannot be biased in our recommendations. It is important that you are listed if you would like our office to make referrals to your organization. We offer a variety of supplier packages at different price points, which you can review in the following pages.

The Chapter also offers multiple **opportunities to sponsor** specific programs and events as well as provides a unique **opportunity for companies to exhibit** at two of our main conferences - Fundraising Day and Congress - both generally held at the Metro Toronto Convention Centre. If you would like more information about sponsoring or exhibiting with us, please don't hesitate to reach out to me. We are proud to work with our sponsors and exhibitors on unique, customizable opportunities to further engage audiences.

We'd be happy to review any of the following supplier packages with you and to answer any other questions you may have.

Thank you.

Email: info@afptoronto.org.



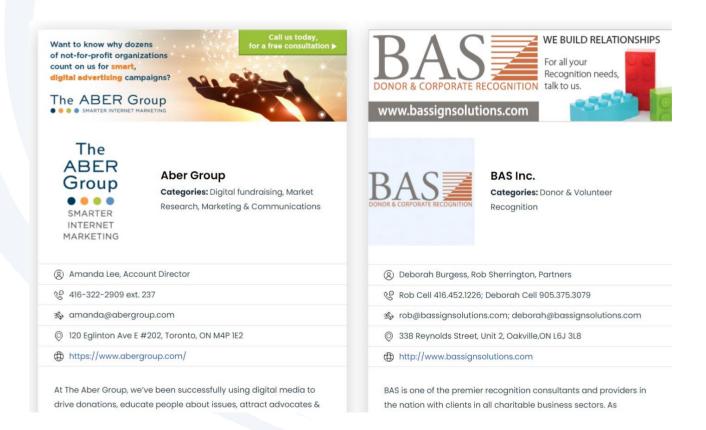
Online Directory of Suppliers Program

GOLD Package

Our most popular package which includes top-level ad placement and detailed ad copy, top category listings in up to three categories (see categories page for details). Also includes:

- Rotating header banner ad (425x125 pixels) on afptoronto.org homepage
- Suppliers page ad banner image (680x200 pixels) displayed on directory listing
- Up to three categories (displayed in alpha order within all gold package category listings)
- Additional categories are optional at \$50.00 + HST per category listing
- 150-400 word company description including company contact information

Sample:



GOLD Package Pricing

AFP members: \$475.00 + HST / yearNon-members: \$550.00 + HST / year

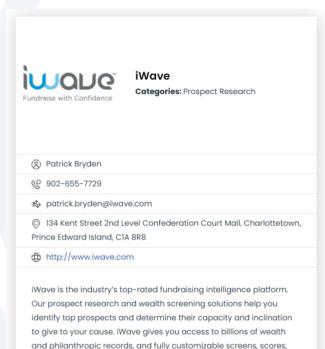


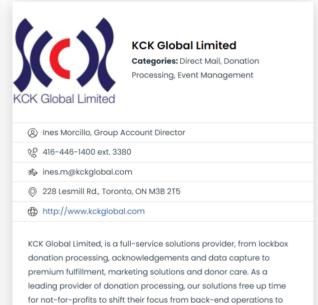
SILVER Package

Includes:

- Company logo (200x200 pixels) included in the listing
- Up to two category listings (displayed in alpha order within all silver package listings)
- Additional categories are optional at \$50.00 + HST per category listing
- 150-300 word company description including company contact information

Sample:





supporting and delivering upon a mission, significantly lowering

processing costs and reducing capital expenditures in the process.

KCK Global helps organizations stand out, build relationships and

fulfill missions.

SILVER Package Pricing

AFP members: \$350.00 + HST / yearNon-members: \$450.00 + HST / year

and profiles. Using iWave you can present the right ask to the right

person at the right time, empowering you to fundraise with



BRONZE Package

Includes:

- One category listing
- Additional categories are optional at \$50.00 + HST per category listing
- 150-250 word company description including company contact information

Sample:

Hilborn:ECS

Categories: Marketing & Communications, Newsletter, Publishing

Lisa MacDonald

♦ lisa@hilborn.com

ttps://www.hilbornecs.com/

At Hilborn:ECS, we know that a strong brand and a compelling story can change hearts and minds. We offer a creative team of experts working together to provide editorial and communication services. Our clients benefit from years of combined professional experience fused with fresh thinking, and a new approach. From newsletters that keep your stakeholders engaged, promotional materials for your campaigns, and stunning annual reports to communications audits, brand development, case statements, special events, media relations, video storytelling, social media strategies, and campaign websites, the Hilborn:ECS team brings it all together for you.

J Sutton Communications

Inc.

Categories: Direct Mail

(2) John Sutton, President

QP 416-365-7446

☆ john@jsuttoncom.com

© 7 Labatt Avenue, Suite 104A, Toronto ON M5A 1Z1

http://jsuttoncom.com

With over 30 years of Direct Marketing Consulting and Print production experience, John Sutton and his dynamic team are uniquely positioned to provide the knowledge, creativity and personal care required to maximize your organization's direct mail fundraising efforts. Working with organizations large and small, we pride ourselves on helping nonprofits maintain and grow their donor bases through consistent, thoughtful messaging – finding efficiencies in list management, printing and mail production along the way. To maximize your revenue, call John Sutton at 416 365 7446.

BRONZE Package Pricing

AFP members: \$200.00 + HST / yearNon-members: \$300.00 + HST / year

For details about our available categories and to sign-up for our program, please review thefollowing pages and complete the attached sign-up form.

Forms along with company descriptions, contact information and artwork can be submitted to us at info@afptoronto.org.

Not a member but interested in becoming one? Read more about our member benefits here & join today.

Have questions about membership?
Contact us at info@afptoronto.org.



Online Directory of Suppliers Program

Thank you for your interest in joining our directory of suppliers program!

Please complete the following form and send along with your company description, ad contact information, and artwork to info@afptoronto.org.

Ads will be posted on a first-come, first serve basis within approximately 1-3 business days upon receipt of materials and payment.

Secure credit card payments can be processed <u>online</u> or by phone at 416-941-9212. Please note that postings will not go live until payment is received.

Company Name:
Contact Name:
Contact Name: (to appear in basic listing)
Contact Title: (to appear in basic listing)
Company Address:

City, Province & Postal Code:	
Company Phone Number:	
()	
Company E-mail:	
Company Website:	
Company Description:	
Are you an AFP Member? Yes No	
If yes, please include your membership numb	er:

Form of Payment:	Visa Ma:	sterCard	AMEX	Cheque	
Card #:					
Expiry Date:					
Name of Cardholder	:				

Cheques can be made payable to the AFP Greater Toronto Chapter.

Mailing Address:

AFP Greater Toronto Chapter 675 King Street West, Suite 203 Toronto, ON M5V 1M9

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