



## Online Directory of Suppliers Program

Dear Prospective Advertiser,

The **AFP Greater Toronto Chapter online directory of suppliers** is a comprehensive guide to suppliers in the non-profit sector. The directory is a frequently used and carefully categorized resource that connects fundraisers with the products, services and expertise they need to achieve better results.

Join the growing numbers of innovators, product leaders, idea makers and specialists, and tap into the most **affordable and targeted niche marketing** space in the fundraising industry.

### The online directory offers:

- ✓ a **low cost** and effective way to increase brand awareness and create visibility
- ✓ a **low cost** way to strengthen your company's leadership position; and
- ✓ a **low cost** way to establish customer relations and generate leads

The AFP Greater Toronto Chapter constantly receives calls and e-mails asking for referrals to suppliers/service providers. The directory is where we refer people as we cannot be biased in our recommendations. **It is important that you are listed if you would like our office to make referrals to your organization.** We offer a variety of supplier packages at different price points, which you can review in the following pages.

The Chapter also offers multiple **opportunities to sponsor** specific programs and events as well as provides a unique **opportunity for companies to exhibit** at two of our main conferences - Fundraising Day and Congress - both generally held at the Metro Toronto Convention Centre. If you would like more information about sponsoring or exhibiting with us, please don't hesitate to reach out to me. We are proud to work with our sponsors and exhibitors on unique, customizable opportunities to further engage audiences.

We'd be happy to review any of the following supplier packages with you and to answer any other questions you may have.

Thank you.

Email: [info@afptoronto.org](mailto:info@afptoronto.org).




## Online Directory of Suppliers Program

### GOLD Package

Our most popular package which includes top-level ad placement and detailed ad copy, top category listings in up to three categories (see categories page for details). Also includes:

- Rotating header banner ad (425x125 pixels) on [afptoronto.org](http://afptoronto.org) homepage
- Suppliers page ad banner image (680x200 pixels) displayed on directory listing
- Up to three categories (displayed in alpha order within all gold package category listings)
- Additional categories are optional at \$50.00 + HST per category listing
- 150-400 word company description including company contact information

Sample:

<p>Want to know why dozens of not-for-profit organizations count on us for <b>smart, digital advertising</b> campaigns?</p> <p><b>The ABER Group</b> SMARTER INTERNET MARKETING</p>  <p>Call us today, for a free consultation ►</p>	<p><b>BAS</b>  WE BUILD RELATIONSHIPS</p> <p>DONOR &amp; CORPORATE RECOGNITION</p> <p>For all your Recognition needs, talk to us.</p> <p><a href="http://www.bassignsolutions.com">www.bassignsolutions.com</a></p> 
<p><b>The ABER Group</b> SMARTER INTERNET MARKETING</p> <p><b>Aber Group</b> Categories: Digital fundraising, Market Research, Marketing &amp; Communications</p>	<p><b>BAS Inc.</b> Categories: Donor &amp; Volunteer Recognition</p>
<p>👤 Amanda Lee, Account Director</p> <p>📞 416-322-2909 ext. 237</p> <p>✉ <a href="mailto:amanda@abergroup.com">amanda@abergroup.com</a></p> <p>📍 120 Eglinton Ave E #202, Toronto, ON M4P 1E2</p> <p>🌐 <a href="https://www.abergroup.com/">https://www.abergroup.com/</a></p>	<p>👤 Deborah Burgess, Rob Sherrington, Partners</p> <p>📞 Rob Cell 416.452.1226; Deborah Cell 905.375.3079</p> <p>✉ <a href="mailto:rob@bassignsolutions.com">rob@bassignsolutions.com</a>; <a href="mailto:deborah@bassignsolutions.com">deborah@bassignsolutions.com</a></p> <p>📍 338 Reynolds Street, Unit 2, Oakville, ON L6J 3L8</p> <p>🌐 <a href="http://www.bassignsolutions.com">http://www.bassignsolutions.com</a></p>
<p>At The Aber Group, we've been successfully using digital media to drive donations, educate people about issues, attract advocates &amp;</p>	<p>BAS is one of the premier recognition consultants and providers in the nation with clients in all charitable business sectors. As</p>

### GOLD Package Pricing


- AFP members: \$475.00 + HST / year
- Non-members: \$550.00 + HST / year

## SILVER Package

Includes:

- **Company logo (200x200 pixels)** included in the listing
- Up to two category listings (displayed in alpha order within all silver package listings)
- Additional categories are optional at \$50.00 + HST per category listing
- 150-300 word company description including company contact information

*Sample:*



**iWave**  
**Categories:** Prospect Research

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👤 Patrick Bryden

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📞 902-655-7729

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✉️ patrick.bryden@iwave.com

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📍 134 Kent Street 2nd Level Confederation Court Mall, Charlottetown, Prince Edward Island, C1A 8R8

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🌐 <http://www.iwave.com>

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iWave is the industry's top-rated fundraising intelligence platform. Our prospect research and wealth screening solutions help you identify top prospects and determine their capacity and inclination to give to your cause. iWave gives you access to billions of wealth and philanthropic records, and fully customizable screens, scores, and profiles. Using iWave you can present the right ask to the right person at the right time, empowering you to fundraise with



**KCK Global Limited**  
**Categories:** Direct Mail, Donation Processing, Event Management

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👤 Ines Morcillo, Group Account Director

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📞 416-446-1400 ext. 3380

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✉️ ines.m@kckglobal.com

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📍 228 Lesmill Rd., Toronto, ON M3B 2T5

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🌐 <http://www.kckglobal.com>

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KCK Global Limited, is a full-service solutions provider, from lockbox donation processing, acknowledgements and data capture to premium fulfillment, marketing solutions and donor care. As a leading provider of donation processing, our solutions free up time for not-for-profits to shift their focus from back-end operations to supporting and delivering upon a mission, significantly lowering processing costs and reducing capital expenditures in the process. KCK Global helps organizations stand out, build relationships and fulfill missions.

## SILVER Package Pricing

- AFP members: \$350.00 + HST / year
- Non-members: \$450.00 + HST / year

## BRONZE Package

Includes:

- One category listing
- Additional categories are optional at \$50.00 + HST per category listing
- 150-250 word company description including company contact information

*Sample:*

### Hilborn:ECS

**Categories:** Marketing & Communications,  
Newsletter, Publishing

👤 Lisa MacDonald

✉️ [lisa@hilborn.com](mailto:lisa@hilborn.com)

🌐 <https://www.hilbornecs.com/>

At Hilborn:ECS, we know that a strong brand and a compelling story can change hearts and minds. We offer a creative team of experts working together to provide editorial and communication services. Our clients benefit from years of combined professional experience fused with fresh thinking, and a new approach. From newsletters that keep your stakeholders engaged, promotional materials for your campaigns, and stunning annual reports to communications audits, brand development, case statements, special events, media relations, video storytelling, social media strategies, and campaign websites, the Hilborn:ECS team brings it all together for you.

### J Sutton Communications Inc.

**Categories:** Direct Mail

👤 John Sutton, President

☎️ 416-365-7446

✉️ [john@jsuttoncom.com](mailto:john@jsuttoncom.com)

📍 7 Labatt Avenue, Suite 104A, Toronto ON M5A 1Z1

🌐 <http://jsuttoncom.com>

With over 30 years of Direct Marketing Consulting and Print production experience, John Sutton and his dynamic team are uniquely positioned to provide the knowledge, creativity and personal care required to maximize your organization's direct mail fundraising efforts. Working with organizations large and small, we pride ourselves on helping nonprofits maintain and grow their donor bases through consistent, thoughtful messaging - finding efficiencies in list management, printing and mail production along the way. To maximize your revenue, call John Sutton at 416 365 7446.

## BRONZE Package Pricing

- AFP members: \$200.00 + HST / year
- Non-members: \$300.00 + HST / year

For details about our available categories and to sign-up for our program, please review the following pages and complete the attached sign-up form.

Forms along with company descriptions, contact information and artwork can be submitted to us at [info@afptoronto.org](mailto:info@afptoronto.org).

**Not a member but interested in becoming one?**

Read more about our member benefits [here](#) & [join today](#).

**Have questions about membership?**

Contact us at [info@afptoronto.org](mailto:info@afptoronto.org).



## Online Directory of Suppliers Program

*Thank you for your interest in joining our directory of suppliers program!*

Please complete the following form and send along with your company description, ad contact information, and artwork to [info@afptoronto.org](mailto:info@afptoronto.org).

Ads will be posted on a first-come, first serve basis within approximately 1-3 business days upon receipt of materials and payment.

Secure credit card payments can be processed [online](#) or by phone at 416-941-9212. Please note that postings will not go live until payment is received.

Company Name:

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Contact Name:

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Contact Name: (to appear in basic listing)

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Contact Title: (to appear in basic listing)

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Company Address:

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**City, Province & Postal Code:**

---

**Company Phone Number:**

(\_\_\_\_)\_\_\_\_\_

**Company E-mail:**

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**Company Website:**

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**Company Description:**

**Are you an AFP Member?** Yes ☐ No ☐

**If yes, please include your membership number:**

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Form of Payment:    Visa ☐ MasterCard ☐ AMEX ☐ Cheque ☐

Card #:

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Expiry Date:

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Name of Cardholder:

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Cheques can be made payable to the AFP Greater Toronto Chapter.

**Mailing Address:**

AFP Greater Toronto Chapter  
675 King Street West, Suite 203  
Toronto, ON  
M5V 1M9

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Please note that postings that will not go live until payment is received.

Ads will be posted on a first-come, first serve basis within approximately 1-3 business days upon receipt of materials and payment.

*HST 89763 9530 RT*

675 King Street West, Suite 203 Toronto, ON M5V 1M9

Tel.416-941-9212

[info@afptoronto.org](mailto:info@afptoronto.org) • [afptoronto.org](http://afptoronto.org) • [@afptoronto](https://twitter.com/afptoronto)



Please indicate which level you would like to be in: Gold ☐ Silver ☐ Bronze ☐

**Categories:**

Please indicate your preferred category listings (Gold package = up to 3 categories, Silver package = up to 2 categories, Bronze package = 1 category).

Advertising  
Annual Campaigns  
Board Development / Governance  
Brand Identity Design  
Capacity Building  
Capital Campaigns  
Cause Marketing  
Coaching / Training  
Corporate Sponsorship  
Database Management  
Direct Mail  
Direct Response Marketing  
Donor & Volunteer Recognition  
Event Management  
Executive Search  
Face-to-Face Fundraising  
Fundraising / Donor Management  
Software Full Service Consulting  
Grant Research & Writing  
Graphic Design  
HR  
Legal Services  
Lottery Support  
Mailing Houses  
Major Gifts  
Marketing & Communications  
Market Research  
Mobile Giving  
Planned Giving  
Prospect Research  
Publishing  
Strategic Planning  
Telemarketing  
Telephone Town Hall & Voice Messaging  
Video Production  
Other

*Thank you!*