

# Associate Strategist (Fundraising Agency)

## WE ARE LOOKING FOR YOU!

As a key member of Blakely's Planning team, the **Associate Strategist** plays a critical role in uncovering actionable insights that guide strategic decision-making for our nonprofit clients. This role focuses on analyzing clients' results, identifying trends, and translating findings into clear, evidence-based recommendations that inform fundraising and marketing strategies. The Associate Strategist collaborates closely with internal teams to ensure insights are effectively integrated into quarterly plans.

## EXPERIENCE:

- 2-4+ years in a data analysis or insights role (nonprofit or agency experience preferred).
- Experience working with fundraising data, donor analytics, or marketing performance metrics.
- Familiarity with CRM systems, data visualization tools, and digital analytics platforms.
- Understanding of nonprofit fundraising principles and donor journeys is an asset.

## ESSENTIAL SKILLS & COMPETENCIES:

### Analytical & Insight Development

- Strong ability to interpret data and extract meaningful insights
- Proficiency in data analysis tools and techniques
- Comfortable working with multiple data sources

### Data Storytelling & Communication

- Skilled in turning complex data into clear, persuasive stories that drive action.
- Ability to create high-quality visualizations, insight decks, and reports.
- Knowledge of data visualization best practices.

### Collaboration & Influence

- Works well with cross-functional teams including strategy, creative, and client relations
- Build trust through accuracy, clarity, and strategic thinking

### Strategic Thinking

- Understands how insights inform broader fundraising and marketing strategies.
- Connects data back to client needs, donor behaviour, and business objectives.

### Project & Time Management

- Able to manage multiple projects and deadlines with strong attention to detail.
- Organized, proactive, and committed to delivering high-quality work.

## RESPONSIBILITIES

- Analyze campaign results to uncover trends, patterns, and opportunities
- Build post-mortem reports using Power BI, Google Data Studio (Looker Studio), Excel, and PowerPoint
- Create clear, accurate data visualizations, charts, tables, and survey data insights
- Draft strong slide headlines and narrative commentary to support insight storytelling
- Integrate insights from multiple sources to support strategic decision-making

- Translate data into clear, actionable insights for internal teams and clients
- Collaborate with strategists and account teams to inform campaign strategies
- Work closely with the Insights and Digital teams to ensure accurate and timely data inputs
- Support Donor Experience by developing charts from affinity survey datasets and creating formatted PowerPoint slides
- Monitor campaign performance and recommend data-driven optimizations
- Conduct market, audience, and competitive research to validate insights
- Present insights and findings to internal stakeholders in a compelling way
- Support client-facing presentations with well-structured decks and clear narrative flow
- Stay current on sector trends, donor behaviour, research methodologies, and analytics best practices.

## WHO IS BLAKELY?

We are a diverse and smart team who value transparency, collaboration, hard work, and curiosity. We value people above all else and we demonstrate that in our team, in our work, and within the amazing relationships we nurture every day with our clients.

As a workplace which strives to create a culture based on inclusivity and teamwork, we believe that our culture is our biggest competitive advantage. We provide equal opportunity to all employees and applicants without regard to race, religion, colour, gender identity, age, sexual orientation, neurodiversity, or disability, visible or invisible.

We need YOU - a smart and savvy **Associate Strategist** who wants to make a difference in the world - to join our Strategy and Planning Team.

**Salary Range:** The starting salary range for this position is **\$60,000 - \$75,000** commensurate with experience. In addition, a comprehensive benefits package including health, dental and vision care, 3 weeks' vacation plus an additional 9.5 Blakely days off (half day Fridays before each long weekend and the office is closed for one week at the end of December each year).

**Location:** This is a location-flexible work from home position, **within Canada**. Maintaining a good working relationship is key to success, so we gather our entire team together **3 - 4 times a year in Aurora, ON**. In-person department meetings, client meetings or one-on-one meetings with your manager may also be required throughout the year. There will be department meetings or 1 on 1 meetings with your manager in person required throughout the year. For those that live 150KMs or more away from Aurora, ON we cover all travel expenses in line with Blakely's travel policy. In addition, if you are in a client facing role, there will be in person client meetings required, dependent on the client and Blakely needs, with reimbursement for travel based on Blakely's travel policy.

## HOW TO APPLY

If this description sounds like you, please send your resume to us at [careers@blakelyfundraising.com](mailto:careers@blakelyfundraising.com). We thank all those who apply, however, only candidates of interest will be contacted.

This employer uses artificial intelligence technology to assist in screening, assessing, or selecting applicants for this position.

All hiring decisions involve human review and judgment.

Begin your journey with us in 2026, and let's inspire people to do more.