



Advertising Options Director, Annual Giving

LOCATION	EST. COST <i>(Tax not included)</i>	TARGET MARKET
Association of Fundraising Professionals (AFP) Greater Toronto ~ Website & E-mail distribution London & Region ~ Website & E-mail distribution Golden Horseshoe ~ Website & E-mail distribution <i>(includes Hamilton/Niagara region)</i> AFP Canada South ~ Website & Email distribution <i>(includes Chatham-Kent, Sarnia-Lambton, Windsor-Essex)</i>	 \$400 \$150 \$200 \$100	 Regional Focus Experienced advancement professionals Non-specific sector
Association of Healthcare Philanthropy (AHP) <i>Website</i>	\$325 for members USD	Canadian/US reach Development professionals, specific to healthcare
CCAIE (Canadian Council for the Advancement of Education)	\$85 for non-members	Canada's leading advancement association
WorkInNonProfits.ca	Free	National Reach
St. Joseph's Health Care Foundation <i>Website & Social Media postings</i>	--	St. Joseph's Community
KCI (Search + Talent) <i>Website & Social Media postings</i>	--	Individuals who are interested in opportunities represented by KCI